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UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination, April 2018

Program:	B.Tech. LL.B. CSE	Semester – VIII
Subject (Course):	e-Commerce & M-Commerce	Max. Marks:100
Course Code :	LLBL 464	Duration : 3 Hrs
No. of page/s:	5	

SECTION A

Objective type / Short Answer type/ Memory based general questions

5 questions *2 marks -10 marks

1. A computer communication technology that provides way to interconnect multiple computers across short distance is:
 - a. LAN
 - b. MAN
 - c. WAN
 - d. Wireless Network
2. Which of the following describes e-commerce?
 - a. Doing business electronically
 - b. Doing business
 - c. Sale of goods
 - d. All of the above
3. The internet is:
 - a. Website
 - b. Server
 - c. Network of Networks

- d. Host
- 4. An e-Business that allows consumer to name their own price for products and services in e-Commerce Model is:
 - a. B2B
 - b. B2C
 - c. C2B
 - d. C2C
- 5. Electronic Money Laundering includes which of the following stages:
 - a. Placement, Layering, Integration
 - b. Coloring, Entry, Circulation
 - c. Loan, Placement, Cheque
 - d. None of the above

SECTION B

Short Answer Type Conceptual questions

Attempt all questions. All questions carry equal marks

(4 question*5 Marks -20 marks)

- 6. What are financial crimes in Online Payment Mechanism of e-Commerce? Explain various financial crimes with the help of examples.
- 7. Write a note on the following aspects of Electronic Commerce:
 - 1. Role of Electronic Commerce towards Organizations
 - 2. Benefits to Consumers & Benefits to Society
- 8. Highlight the nature of 'M-Commerce'. What are advantages and disadvantages of M-Commerce?
- 9. Under the influence of 'Demonetization' what was the contribution of Mobile Banking in India?

Section C

Analytical questions

Attempt any two questions. Each question carries 10 Marks

(2 questions *10 Marks -20 marks)

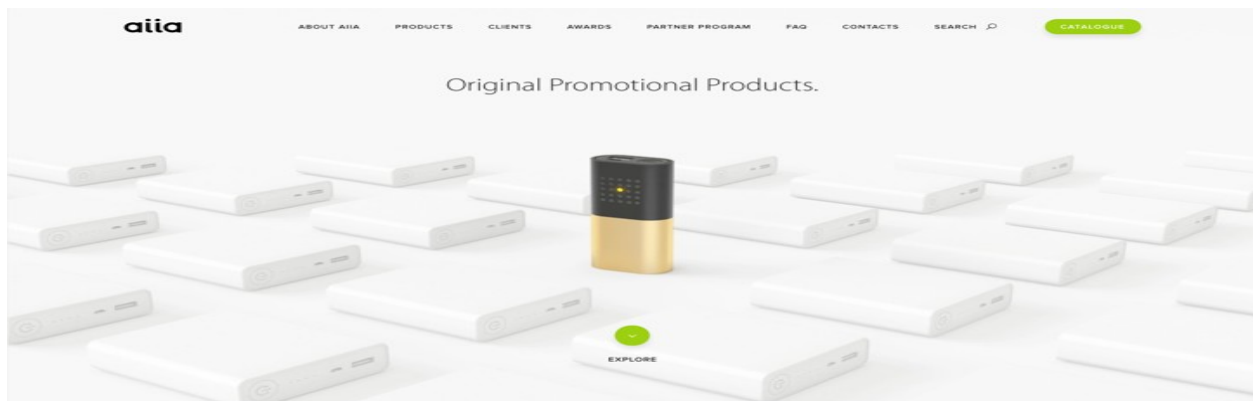
10. “e-Banking means the transfer of money between financial institutions through an exchange of electronic signals over a network or internet.” Explain various modes of Payment Mechanism in e-Banking transactions.
11. Whether e-Contract is valid in India? Explain the concept of formation of Contracts in online transactions.
12. Define ‘Intermediary’. What is the liability of Intermediaries if illegal e-commercial websites are in existence? Analyze the role of the Information Technology Act, 2000 (as amended in 2008) on this issue?

Section D

All Questions are compulsory

Application based questions/ Case study (2 questions *25 marks-50 marks)

13. Ms. Kanika visited online commercial websites that offers branded promotional gadgets. She observed ALLaia. The information on the website was given as under:



“ALLaia” is e-Commerce website that offers branded promotional gadgets for corporations. The brand has set its mood with a unique style. Brightly colored backgrounds and nicely rendered images, certainly add to that impression. The main idea of this e-Commerce website, is to promote gadgets and targeting the emotional customers who are looking for emotional connection between a customer and a company. Providing this experience digitally is a very important part of the success of the online retailer.”

Ms. Kanika sends an email to the given website on the Homepage of ALLaia for purchasing the product. **(25 marks)**

On the basis of this hypothetical problem answer following questions: Answer given in Yes /No form are not acceptable. Justify your answer.

1. What are various Models of e-Commerce?
 2. Read the information given by website carefully and identify the Type/Model of ALLaia e-Commerce.
 3. Whether sending of an email by Ms. Kanika to ALLaia for purchasing the product is offer or not?
 4. What is the difference between Invitation to Offer and Offer in e- Commerce?
 5. In case the given information is false, which laws will come to safeguard Ms. Kanika?
14. Ms. Geeta Khanna, aged 31, worked as receptionist in a Hotel at Meerut. She has account in PNB bank. Her brother met with an accident and for hospital fees she needed 8500 Rupees urgently to deposit within an hour. She was having debit card of PNB Bank Account. She went to access ATM Machine located in the market. It was over-crowded; she rushed to another branch which was away from the market. She noticed there was no security guard but she continued to withdraw her amount. When she inserted card, she noticed that machine is different but she ignored and withdrew 8500 Rupees. After 3 days she got continuous messages of cash withdrawal from her account about 30,000.

(25

marks)

On the basis of this hypothetical problem answer following questions: Answer given in Yes /No form are not acceptable. Justify your answer.

1. Which type of e-banking fraud is committed against Ms. Geeta Khanna? Explain the nature of this offence.
2. Whether there is any mistake on the part of Ms. Geeta Khanna?
3. Name different legislations to combat e-Banking Frauds in India.
4. What remedy is available against this offence in the Information Technology Act, 2000?
5. What is the liability of PNB Bank according to you?