

Name:

Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination, December 2018

Course: Global Business Environment CCc: INTB 2001

Semester: III

Programme: BBA (FT)

Time: 03 hrs.

Max. Marks: 100

Instructions:

- a) There are four sections. All sections are Compulsory.
- b) Use hypothetical examples and graphs wherever necessary.

SECTION A

S. No.		Marks	CO
Q 1	Statement of question:		
a.	In fixed exchange rate, Central bank plays an important role .	2	CO1,2,3
b.	With the increase of import prices, the terms of trade improve.	2	CO2
c.	Fixed Favoritism method is the best way of distributing licenses.	2	CO1,2
d.	Depreciation of domestic currency would promote the imports.	2	CO1,2
e.	A country should export a commodity using its abundant resources .	2	CO2

SECTION B

Q	Statement of question: Short questions. Explain the following concepts		
a.	India's Current a./c Balance	6	CO1,2
b.	Resource using Method of distributing Licenses	6	CO1,2
c.	Managed Floating exchange rate	6	CO1,2,3
d.	Insolvency Laws	6	CO1,2
e.	Regional Trading Bloc	6	CO1,2,4

SECTION-C

Q	Statement of question: Analytical Questions		
a.	“ Fixed exchange rate and floating exchange rate have both their advantages and disadvantages for the economy, which depends on the stage of development of the economy.” Analyze it. Also explain the functioning of fixed exchange rate with the help of graph.	15	CO1,2, 3
b.	“Voluntary Export Restraint (VER) is an economically expensive but politically convenient method to protect domestic industries”. Analyze why? Critically compare it with import quota. Which method would you suggest to distribute the licenses in both cases. Critically explain.	15	CO1,2

SECTION-D

Q	Statement of question		
a.	‘India’s ease of doing business rank has improved remarkably recently. Is India’s business environment good enough to invite the foreign direct investment? Discuss critically the various constituents of Indian business environment.	30	CO1,2, 5