

Name:

Enrolment No:



**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**

**End Semester Examination, December 2018**

**Course: Distribution and Outbound Logistics (BBDL141)**

**Programme: BBA LM**

**Time: 03 hrs.**

**Instructions: Prof. Balaram Swamy J.**

**Semester: III**

**Max. Marks: 100**

**SECTION A**

**20 Mark**

S. No.		Marks	CO
Q 01	Fill-in the blanks with <b>most suitable</b> word from the word-bank given below.		
a	Percentage of cargo traffic by Indian Railway is maximum by . . . . . followed by . . . . . , . . . . . and . . . . . ; percentage of type of goods share is maximum by . . . . . followed by . . . . . and, . . . . .	<b>1x7</b>	<b>01, 02</b>
b	Medium of transportation are . . . . ., . . . . . and . . . . . ; in each medium of transportation there may be several modes of transportation	<b>1x3</b>	<b>01, 02</b>
c	Give full form of the following : I. NTKM II. PKM III. SIAM IV. OWC V. ODC VI. NHAI VII. LCV VIII. LPAI IX. DGFT X. AAI	<b>1x10</b>	<b>01, 02</b>

**SECTION B**

**02x20 = 40 Marks**

**(Answer any two questions : Q 02, Q03 and Q 04)**

Q 02	Discuss major road categories in India (a) types and length as of a given date and source of your information (b) budget in the 12 <sup>th</sup> Five Year Plan (c) advantages and status of Golden Quadrilateral as of July 2018	<b>05</b> <b>05</b> <b>10</b>	<b>CO 01</b> <b>CO 02</b>
Q 03	a. What are the Major Sea Ports and Intermediate Sea Ports on the east and west coast of Indian Peninsula respectively? <b>(Marks 05)</b> b. What is their capacity and, state the source of information? <b>(Marks 05).</b> c. How many small ports are located in each coastal state? <b>(Marks 05)</b>	<b>05</b> <b>05</b> <b>05</b>	<b>CO 01</b> <b>CO 02</b>

	d. What are the five major commodities imported and exported in the current fiscal year as of July 2018 as per GOI, Ministry of Commerce & Industry, Department of Commerce. <b>(Marks 05)</b>	<b>05</b>	
Q 04	a. What are the channels of distribution of a product or service to the ultimate consumer and bulk customers? b. Discuss the advantage of e-Commerce is as one of the fastest growing channel in India.	<b>10</b> <b>10</b>	<b>CO 04</b>
<b>SECTION-C</b> <span style="float: right;"><b>4x10 = 40 marks</b></span>			
Q 05	Discuss basic Transportation Configuration with <u>examples</u> and their <u>application</u> : a. Direct Dispatch b. Direct Dispatch with Transshipment c. Hub-and-Spoke System d. Milk Runs	<b>10</b> <b>10</b> <b>10</b> <b>10</b>	<b>CO 02</b> <b>CO 03</b> <b>CO 05</b>