


Name: Enrolment No:			
UNIVERSITY OF PETROLEUM AND ENERGY STUDIES End Semester Examination, Dec' 2019 Course: TV production and Programming Semester: V Program: BBA-Media Management. Time: 3 Hours Course code: HUMN3005 Max. Marks: 100			
SECTION A		(10 * 2 Marks Each = 20 Marks)	
Q1.i	A communication process can be considered complete when (a) The sender transmits the message (b) The message enters the channel (c) The message leaves the channel (d) The receiver understands the message	2	CO1
Q1.ii	A media Moghul, Ted Turner, started his career from (a) Television anchoring (b) Radio broadcasting (c) Print journalism (d) Outdoor advertising	2	CO1
Q1.iii	In which type of shot the subject looks stronger, imposing, and authoritative? (a) Overhead shot (b) High angle shot (c) Eye level shot (d) Low angle shot	2	CO1
Q1.iv	In television production intensity, colour, dispersion and direction are closely related to (a) Shot (b) Research (c) Lighting (d) Graphics	2	CO1
Q1.v	MTV was initially started as a/an (a) Satellite Channel (b) Cable Channel (c) Terrestrial Channel (d) Online Channel	2	CO1
Q1.vi	What was the length of the first Indian feature film, Raja Harish chandra produced in 1913? (a) 5014 feet	2	CO1

	(b) 2500 feet (c) 3700 feet (d) 4400 feet		
Q1.vii	Identify the correct sequence of the following: (a) Scene, sequence, frame, shot, film. (b) Film, scene, frame, shot, sequence. (c) Frame, shot, scene, sequence, film. (d) Shot, frame, sequence, scene, film.	2	CO1
Q1.viii	Identify the correct sequence of 5W1H . (i) What, When, Why, Where, Who, How (ii) How, What, When, Why, Where, Who (iii) Why, Where, Who, How, What, When (iv) What, Where, When, Who, Why, How	2	CO1
Q1.ix	The prime minister has to convey a message as fast as possible to the whole of India. Which of the following will be a better medium to be used in such a situation? (a) electronic media (b) traditional media (c) digital media (d) propaganda	2	CO1
Q1.x	Rundown Producer's responsibility is to create (a) Blueprint of Rundown (b) Stories (c) Scripting (d) Hard News	2	CO1
SECTION B (4* 5 Marks Each -20 Marks)			
	Write short notes		
Q2.i.	Television news anchors	5	CO2
Q2.ii.	Reporter	5	CO2
Q2.iii	Cutaway shot	5	CO2

Q2.iv	Dolly Zoom	5	CO2
SECTION-C (3* 10 Marks Each- 30 Marks)			
Q3	List the major steps involved in television production. (400 words)	10	CO3
Q4.	What is Panel Discussion? Illustrate with suitable examples. (400 words)	10	CO3
Q5.	What is lighting ? Explain the types of lighting and its usage in Broadcasting. (400 words)	10	CO3
Section-D (30 marks)			
Q6.	How Animation on Television is a powerful communication medium today ? Explain with examples.	15	CO4
Q7.	Television news and online editing have experienced remarkable changes to cope and meet the demand of the subscribers. Explain with suitable examples	15	CO4