

Name:

Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Term Examination, Dec 2019

Programme & Branch : BBA (Foreign Trade)

Course Code : INTB2001

Course Title: Global Business Environment

Semester : III

Duration : 3 hours

Max. Marks : 100

Instructions :

- a) There are four sections. All sections are Compulsory.
- b) Use hypothetical examples and graphs wherever necessary.

Section I : True and False (5× 2)

1. India has liberal labor laws from the business perspectives. (CO1)
2. India has improved its Ease of Doing Business ranking recently. (CO1)
3. India had floating exchange rate before year 1991. (CO1)
4. In fixed exchange rate, RBI plays an important role. (CO1,2)
5. India has trade surplus. (CO1)

Section II Short Questions (6× 5)

- 1) Difference between GATT and WTO (CO1,2)
- 2) labor laws of India (CO1)
- 3) Trade a/c (CO1,2)
- 4) Fixed exchange rate (CO1,2)
- 5) World Bank (CO1,2)
- 6) Indicators of health of economy (CO1,2)

Section III Analytical Questions (2×15)

1. Critically differentiate between Foreign Direct Investment and Portfolio Investment . Which is better for the development of a country and why? Analyze. (CO2,4)
2. Assume yourself as a manager of an Indian Multi-National company. You wish to invest in one of the countries of African continent. Critically analyze all the factors you would consider while making your decision about choosing the country as optimal location for investment. (CO1,2,3,4,5)

Section IV. Long question (1×30)

1. 'Regional Trading Bloc is a better strategy for globalization than multilateralism under World Trade Organization (WTO)' . Analyze it. Also discuss the various stages of evolution

of regional trading bloc. Which route would you suggest for a developing country like India for globalization – regional or multilateral? Critically discuss. (CO2,4, 5)