

Name:  
Enrollment No:



UNIVERSITY WITH A PURPOSE

**UNIVERSITY OF PETROLEUM & ENERGY STUDIES**

**End Semester Examination (Online) – July, 2020**

**Program: BBA (LM)**  
**Subject/Course: Operations Management**  
**Course Code: LSCM 1002**

**Semester : II**  
**Max. Marks: 100**  
**Duration : 3 Hours**

**IMPORTANT INSTRUCTIONS**

1. The student must write his/her name and enrollment no. in the space designated above.
2. The questions have to be answered in this MS Word document.
3. After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.

		<b>Marks</b>	<b>COs</b>
Q.1	Explain your understanding with examples, importance of managing operations for achieving strategic objectives of a firm.	20	CO2
Q.2	A professional education institute wants to implement e-governance in its processes. Identify and briefly outline any five such processes, where e-governance can be applied.	20	CO3
Q.3	Parle-G records its best ever sales in 82 years life during COVID-19 lockdown.” Analyze critical factors responsible for achieving this success.	20	CO4
Q.4	Evaluate the negative/positive impact of COVID-19 on Food Processing and Manufacturing in terms of demand estimation, access to inputs, capacity planning, labor availability and production activities.	20	CO5
Q.5	Choose a product of your own choice and design a stepwise process for forecasting its demand for production planning.	20	CO6

**ANSWERS**

