

Name:
Enrolment No:



UNIVERSITY WITH A PURPOSE

UNIVERSITY OF PETROLEUM & ENERGY STUDIES

End Semester Examination (Online) – July, 2020

Program : MBA-LSCM
Subject/Course: Logistics Planning and Strategy
Course Code : MBCG 833

Semester : II
Max. Marks : 100
Duration : 3 Hours

IMPORTANT INSTRUCTIONS

1. The student must write his/her name and enrolment no. in the space designated above.
2. The questions have to be answered in this MS Word document.
3. After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.

		Marks	COs
Q.1	Draw Cartography of collaboration, explaining various levels of collaboration.	20	CO-3
Q.2	What are objectives, basic functions and secondary functions in Value Chain analysis? Describe with examples.	20	CO-1
Q.3	Discuss 4 major trends affecting global business management. How will supply chain deal with challenges caused by these trends?	20	CO-1
Q.4	Draw business model canvas for ' Hire-a-bike ' business for a sub-urban areas. (Use text box to draw various sections)	20	CO-2
Q.5	1. What Strategic, tactical and operational decisions will be taken for the following decision areas? a. Transportation b. Inventories c. Purchasing d. Warehousing e. Facility Locations 2. Define and explain supply chain values, give appropriate examples of how these values are enhanced by various business organizations.	20	CO-3, CO-1

ANSWERS

