

Name:
Enrolment No:



UNIVERSITY OF PETROLEUM & ENERGY STUDIES
End Semester Examination (Online) – July, 2020

Program: B. Com (Hons, Taxation, BMI)
Subject/Course: Creativity Innovation & Foresight
Course Code: SDCS 2001

Semester : IV
Max. Marks: 100
Duration : 3 Hours

IMPORTANT INSTRUCTIONS

1. The student must write his/her name and enrolment no. in the space designated above.
2. The questions have to be answered in this MS Word document.
3. After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.

	Answer the following questions on the basis of the attached case reading	Marks	COs
Q.1	Write the concept note on the attached reading case.	20	CO1
Q.2	Write the flow of events in the attached reading case.	20	CO3
Q.3	What according to you is the reason behind the success of the company? Kindly quote the excerpts from the case in support of your answer.	20	CO4,CO3
Q.4	Describe the extent to which you think the culture supports creativity and innovation. Be sure to explain at least one cultural factor that supports creativity. Explain your rationale for your selections, and use specific examples from the attached reading case how this cultural influence is felt in the workplace of the company.	20	CO4
Q.5	Write the summary note on the attached reading case.	20	CO2

ANSWERS