

Name:
Enrolment No:



UNIVERSITY OF PETROLEUM & ENERGY STUDIES
End Semester Examination (Online) – July, 2020

Program: BBA OG
Subject/Course: Internet And Petroleum E-commerce
Course Code: DSIT 2008

Semester : IV
Max. Marks: 100
Duration : 3 Hours

IMPORTANT INSTRUCTIONS

1. *The student must write his/her name and enrolment no. in the space designated above.*
2. *The questions have to be answered in this MS Word document.*
3. *After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.*

		Marks	COs
Q.1	Analyze the role of IoT and Cloud based data in changing the oil and gas industry.	20	2,3
Q.2	How digital improves management in oil and gas industry?	20	2
Q.3	How E-Commerce influences industry structure?	20	1,2,3
Q.4	Analyze the business environment for E-Commerce industry in India	20	1,2,3
Q.5	Explain the benefit of data analytics for upstream business.	20	1

ANSWERS