

Name:
Enrolment No:



UNIVERSITY WITH A PURPOSE

UNIVERSITY OF PETROLEUM & ENERGY STUDIES

End Semester Examination (Online) – July, 2020

Program: BBA Accounting Information Systems
Subject/Course: Business Information Systems
Course Code: DSIT 3002

Semester : 4
Max. Marks: 100
Duration : 3 Hours

IMPORTANT INSTRUCTIONS

1. *The student must write his/her name and enrolment no. in the space designated above.*
2. *The questions have to be answered in this MS Word document.*
3. *After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.*

		Marks	COs
Q.1	There are many ways to classify electronic commerce transactions. Classify by looking at the nature of the participants in the electronic commerce transaction.	20	3
Q.2	What is EDI? How do they integrate an organizational chain?	20	2
Q.3	What are the main processes involved in search technology?	20	4
Q.4	Who uses “Business Intelligence”? Elucidate with applications.	20	3
Q.5	Give the various Business Models over the Internet with examples. Which business model (or their hybrid) would suit you as an entrepreneur?	20	3

ANSWERS