

Name:  
Enrolment No:



**UNIVERSITY OF PETROLEUM & ENERGY STUDIES**  
**End Semester Examination (Online) – July, 2020**

**Program: BBA (LOGISTICS MANAGEMENT) 2018**  
**Subject/Course: Logistics Information System (LIS)**  
**Course Code: DSIT2001**

**Semester : IV**  
**Max. Marks: 100**  
**Duration : 3 Hours**

**IMPORTANT INSTRUCTIONS**

1. *The student must write his/her name and enrolment no. in the space designated above.*
2. *The questions have to be answered in this MS Word document.*
3. *After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.*

		<b>Marks</b>	<b>COs</b>
Q.1	List at least 3 key challenges faced by organizations in their current LIS setup	20	CO1
Q.2	Discuss the Logistics analytical strategies followed by B2C players like Amazon/Flipkart for their e-commerce logistics operations	20	CO2
Q.3	List various KPIs that are tracked on monthly/quarterly basis to evaluate performance of logistics function (whether logistics is managed by the same organization or by a 3PL/4PL)	20	CO4
Q.4	Explain how any organization can build an expert system for their logistics operations – to predict for their logistics operations based on different business scenarios.	20	CO3
Q.5	Dynamic Inventory Control – Explain the differences between a “Static Inventory Control” vs a “Dynamic Inventory Control” with examples/business scenarios.	20	CO3

**ANSWERS**