

Name:

Enrolment No:



Name of the Program: MBA OG

Semester – IV

Subject Name: International Business Management

Max. Marks : 100

Subject Code : INTB 8003

Duration : 3 Hrs

Instructions:

Attempt All Questions. **Section A** (each carrying 5 marks); **Section B** (each carrying 10 marks) Attempt any 5 questions from Section B. **Section C** (carrying 20 marks)

Section A (Attempt all Questions)

1.	True and False	Marks	CO
a)	Nominal GDP is calculated at current prices	[5]	CO1
b)	Real Interest rate is calculated after deducting inflation	[5]	CO1
c)	National Treatment is the principle of giving others the same treatment as one's own nationals.	[5]	CO1
d)	Absolute advantage is when a country produces a good or service for a lower opportunity cost than other countries	[5]	CO1
e)	Dumping occurs when goods are exported at a price less than their normal value	[5]	CO1
f)	Power Distance is the degree to which people accept inequality	[5]	CO1

Section B (Attempt any 5 questions)

2.	Explain purchasing power theory or law of one price with the help of example.	[10]	CO2
3.	Explain functions and role of WTO. Cite few disputes settled in WTO.	[10]	CO2
4.		[10]	CO2

	<p>Following is the table showing output per hour of work with regards to watches and shoes in China and India</p> <table border="1" data-bbox="155 296 1138 464"> <thead> <tr> <th></th> <th>Watch</th> <th>Shoes</th> </tr> </thead> <tbody> <tr> <td>China</td> <td>24</td> <td>12</td> </tr> <tr> <td>India</td> <td>4</td> <td>8</td> </tr> </tbody> </table> <p>Calculate total production before and after trade. Assume that total number of hours is 1000 out of which 750 is dedicated to manufacturing watches and 250 for shoes.</p>		Watch	Shoes	China	24	12	India	4	8		
	Watch	Shoes										
China	24	12										
India	4	8										
5.	What are the forces that are helping cultures to converge?	[10]	CO3									
6.	<p>“The recent trade disputes has seen the US and China impose tariffs on hundreds of billions of dollars’ worth of one another's goods. US President Donald Trump has long accused China of unfair trading practices and intellectual property theft. In China, there is a perception that America is trying to curb its rise as a global economic power. Mr Trump's tariffs policy aims to encourage consumers to buy American products by making imported goods more expensive. The US has imposed tariffs on more than \$360bn (£268bn) of Chinese goods, and China has retaliated with tariffs on more than \$110bn of US products.”</p> <p>Is protectionism gaining ground? Support your argument with facts.</p>	[10]	CO4									
7.	Elaborate on the major risks involved with International Business.	[10]	CO4									
SECTION C												
8.	“THE collapse of Lehman Brothers, a sprawling global bank, in September 2008 almost brought down the world’s financial system. It took huge taxpayer-financed bail-outs to shore up the industry. Even so, the ensuing credit crunch turned what was already a nasty downturn into the worst	[20]	CO5									

	<p>recession in 80 years. Financial crisis of 2007–08, also called subprime mortgage crisis, severe contraction of liquidity in global financial markets that originated in the United States as a result of the collapse of the U.S. housing market. It threatened to destroy the international financial system; caused the failure (or near-failure) of several major investment and commercial banks, mortgage lenders, insurance companies, and savings and loan associations; and precipitated the Great Recession (2007–09), the worst economic downturn since the Great Depression (1929–c. 1939). “</p> <p>Critically examine the factors that caused the crises and the remedial measures by the central bank to pull the economy back on track.</p>		
--	--	--	--