Name: Enrolment No:



UNIVERSITY OF PETROLEUM & ENERGY STUDIES Online End Semester Examination – Dec, 2020

Program: BBA (Aviation Operations)
Subject/Course: Understaing of Aviation Business

Course Code: TRAV3001

Semester: IV Max. Marks: 100 Duration: 03 Hours

SECTION A

- 1. Each Question will carry 5 Marks
- 2. Instruction: Complete the statement / Select the correct answer(s)

Q.No		COs
1	World's top two largest (passenger traffic wise) LCCs are and	CO 1
2	andtype of route network is generally exploited by FSNCs and LCCs respectively.	CO 2
3	was the first private airport in India under PPP model and is the busiest airport in the World.	CO 1
4	Putting price cap on airport charges is an example of type of Airport regulation. a. Light Handed approach b. Incentive based c. Cost based d. Right handed	CO 3
5	Air India got the permission to operate standalone flights between Dhaka and Colombo from the respective governments. What type of freedom of Air is being utilized by Air India? a. 6 b. 7 c. 8 d. 9	CO 2
6	The process of airline deregulation started in US with passage of Airline deregulation act in year a. 1967 b. 1976 c. 1978 d. 1990	CO 1

SECTION B 1. Each Question will carry 10 Marks 2. Instruction: Write short / brief notes				
7	What do you understand by the terms ASK and RPK. Explain with numerical examples.	CO 3		
8	Briefly explain the terms Fuel hedging, Spillage and Spoilage.	CO 1		
9	List the various factors influencing an airline in selecting aircraft type for its inventory.	CO 4		
10	What are the various airlines business models? Give two examples of airlines for each type of model.	CO 2		
11	List down the various Aeronautical and Non-Aeronautical revenue sources for Airports.	CO 3		
	SECTION C 1. Each Question will carry 20 Marks 2. Instruction: Write long answer.			
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	Discuss following in detail	CO 4		
	a. Concept of Overbooking. How it is beneficial for airlines in the longer run and what are the options with Airlines in case of overselling?			
12	b. Seat Allocation on differential pricing. What are the various segmentation devices?			
OR				
	Explain various types of Airport privatisation models? Briefly explain the concepts of Single till and dual till in respect of Airport charges.	CO 4		

ANSWERS