

Name:

Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Term Examination, January 2021

Course: Introduction to Aviation Industry

Semester: I

Program: BBA AVM

Time: 03 Hours

Course code: TRAV 1001

Max. Marks: 100

SECTION A(30 Marks)

1. Each Question carries 5 Marks

2. Instruction: Complete the statement / Select the correct answer(s) / Answer the question

		CO
Q 1	a. What is a Movement Area? b. The customs area is where the passengers reclaim their baggage 1. True 2. False	CO 1
Q 2	I. Define Payload. II. A passenger wishes to travel with her small dog. Her dog and its carrying cage weigh a total of 7 kg. You tell the passenger that the dog will have to travel in the _____ a. Cargo hold b. Cabin c. Rear of the plane d. Overhead compartment	CO 1
Q 3	I. Which of the following best describes seat pitch? a. The amount of legroom available b. The amount of head-room c. The distance from armrest to armrest d. The angle of recline of the seat II. Hand baggage is always _____ a. Carried in the hold b. Subject to weight and size restrictions c. Not allowed d. Checked at the gate	CO 2
Q 4	a. International Civil Aviation Organization works to _____ and _____. b. If you book a seat for a passenger with a booking class code D, in which cabin class will they be sitting	CO 2

	<ol style="list-style-type: none"> 1. First 2. Premium 3. Economy 4. Business 	
Q 5	Define Runway.	CO 1
Q 6	<p>Select the correct answer(s)</p> <p>The airline's responsibility to transport the passenger is described in the "conditions of contract" printed on the</p> <ol style="list-style-type: none"> a. Baggage tag b. Ticket receipt c. Passport d. Boarding pass 	CO 2
SECTION B (50 Marks)		
<p>1. Each question carries 10 marks</p> <p>2. Instruction: Write short / brief notes</p>		
Q7	Explain the process of baggage and cargo loading / unloading at the airside.	CO1
Q8	Discuss the contribution of IATA in air transport development globally.	CO2
Q9	Analyze the role of Directorate General of Civil Aviation (India) in promoting aviation safety.	CO3
Q10	<p>With the right policies and relentless focus on quality, cost and passenger interest, India would be well placed to achieve its vision of becoming the third-largest aviation market by 2024.</p> <p>Examine the statement by giving appropriate examples.</p>	CO4
Q11	<p>Airlines are often held up as the epitome of best practice in pricing and revenue management. The industry has invested heavily in developing sophisticated systems for forecasting demand, managing the availability of inventory, and monitoring and responding to competitors' prices in the market.</p> <p>Analyze the importance of revenue management in airlines.</p>	CO3
Section C (20 Marks)		
<p>1. Answer any One question. Each Question carries 20 Marks.</p> <p>2. Instruction: Write long answer.</p>		
Q 12	<p>The strategically located, Rajiv Gandhi International Airport at Hyderabad is well set to establish the city prominently on the global aviation map, thereby contributing to the prosperity, growth and all round economic development of the region.</p> <p>Evaluate Rao's leadership strategy for developing RGIA under PPP model.</p>	CO4

OR

As passenger throughput at airports increases, the passenger terminal becomes a more important element of the airport, attaining a dominant status in the largest facilities. The passenger terminal may amount to less than 10 percent of the total investment in a small airport, but at large airports terminals often account for more than 70 percent of infrastructural investment. The design that is ultimately adopted depends principally on the passenger volumes to be served and the type of passenger involved.

Evaluate the various terminal layout and design strategy embraced by airports to facilitate passenger handling.