UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
Online End Semester Examination, May 2020

Course: OSS FOR INDUSTRIES   Semester: VI
Program: B. Tech. CSE OSS   Time 03 hrs.
Course Code: CSOS 3008   Max. Marks: 100

SECTION A
1. **Each Question will carry 5 Marks**
2. **Instruction: Complete the statement / Select the correct answer(s)**

S. No.	• **Question**	**CO**
Q 1	Which billing information can be managed through Magento? **A.** Adding a credit card **B.** Adding a PayPal account **C.** Updating a billing address **D.** All of the mentioned	**CO1**
Q2	How Magento can be made more secure for the client? **A.** Using a strong password and changing them at regular interval **B.** Disable remote access to Magento Connect Manager **C.** Both A and B **D.** None	**CO1**
Q3	What are the different edition of Magento? A. Magento Community Edition B. Magento Enterprise Edition C. Magento Professional Edition D. All the above mentioned	**CO2**
Q4	The Coalition includes A. organizations that are users of Bahmni B. contributors to Bahmni development or implementation C. those offering services around Bahmni. D. All of above E. Only B and C F. None of the given	**CO1**

Q5	Common Clinical uses of Bahmini include(fillin the blanks) a) _____ b)_____ c)_____ d)_____	CO1
Q6	The types of CRM include_____,_____,_____	CO1

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SECTION B

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1. **Each question will carry 10 marks**
2. **Instruction: Write short / brief notes**

Q7	Give diagrammatic representation of CRM features	CO2

Q 8	Give tabular difference of FOSS Vs Proprietary Software	CO2
Q9	Explain Open Source Software Marketing Model.	CO3
Q 10	What are the issues in open source software issues.	CO3
Q 11	What is open MRS. What are the technologies on which Open MRs is built?	CO4

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Section C

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1. **Each Question carries 20 Marks.**
2. **Instruction: Write long answer.**

Q12	What is Magneto Commerce? What is digital transformation of business in context with Magneto? OR 1. Describe the types of e-commerce business. 2. What are the benefits of Magento? 3. Describe any four demerits of e-commerce business. 4. What is B2C model?	CO4