

Name:	
Enrollment Number:	

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
Online End Semester Examination, May 2021

Course: IP Management (Hons. 9)
Programme: B. Tech LL.B (Hons.) in Intellectual Property Rights
Course Code: LLBL 655

Semester: XII
Time: 03 hours
Max. Marks: 100

SECTION A

1. Each Question carries 5 Marks
2. Instruction: Word Limit 150-200 words

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Q1	Write a short note on cross licensing.	1
Q2	Enumerate on moral rights of author of copyright.	1
Q3	What are copyright societies?	2
Q4	Write a short note on how TRIPS aim to create a balanced IP regime.	2
Q5	Elaborate on performers rights.	3
Q6	Discuss solar exemption.	3

SECTION B

1. Each Question carries 10 marks
2. Word Limit 350-500 words.
3. Q9 has an option.

Q7	Discuss various strategies that can be employed for successful commercialization of university research outputs.	2
Q8	What is an IP Audit? Describe various stages of IP audit with examples.	2
Q9	What is Meta-tag? Discuss the issues related to domain names and Trademark law.	2
Q10	What are the various phases of intellectual property development? Describe the role of IP manager in these phases with illustrations.	3
Q11	Discuss in brief challenges being faced by the MSME sector in India with respect to creation, protection and commercialization of IP.	3

SECTION C

1. Each Question carries 20 marks.
2. Word Limit 500-750 words for each question.

Q12	Rahul has created and designed an innovative website. Analyze the appropriate protection mechanism/s for protection of different components of that website under different intellectual property laws in India.	3
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