

Name:	
Enrolment No:	

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination, Dec 2021

Program: BBA (LM)

Semester: I

Subject/Course: Introduction to Leadership and Management

Time: 3 Hours

Course Code: GMHR1201

Max Marks: 100

SECTION A

(Attempt all questions)

S. No.		Marks	CO
Q 1	Multiple Choice Questions.	20	
i	“Leadership does not include which of the following? A) Supervision B) Direction C) Motivation D) Harassment	2	CO1
ii	Strategy is the blue print created to achieve organizational objectives A) True B) False	2	CO1
iii	Which level of management is responsible for establishing a vision for the organization, developing broad plans and strategies, and directing subordinate managers? A) first level managers B) middle managers C) executive managers D) second level managers	2	CO1
iv	Which management function involves setting goals and objectives and creating specific plans for completing them? A) planning B) organizing C) controlling	2	CO1

	D) leading		
v	“Corporate Governance is the application of best management practices” A) True B) False	2	CO1
vi	Theory of X and Y is propounded by ‘Abraham Maslow’ A) True B) False	2	CO1
vii	Who is the father of scientific management A. Henry Fayol B. F.W. Taylor C. B.F. Skimmer D. None of the above	2	CO1
viii	Who has propounded principles of management? A. F.W.Taylor B. Henry Fayol C. Knootz and O’Donnel D. None of the above	2	CO1
ix	HRM and Staffing are the same thing A. True B. False	2	CO1
x	Organization is a part of social unit A. True B. False	2	CO1
SECTION B			
(Attempt all question)		20	
Q2	Write a brief note on Human Resource Management and its importance for the modern organization.	5	CO2

Q3	How would you relate relationship between organization performance and good governance? Explain.	5	CO2
Q4	How will you manage your virtual employee effectively?	5	CO2
Q5	What do you understand by corporate social responsibility? What are the features of corporate social responsibility?	5	CO2
SECTION-C			
	(Attempt all questions)	30	
Q7	“Planning is the grid of activity to determine future” elaborate the statement with suitable examples	10	CO3
Q8	“Human resource is the true asset of an organization” elaborate the statement with suitable examples	10	CO3
Q9	“Leaders are born but not created” Elaborate the statement with suitable examples?	10	CO3
SECTION-D			
	(Attempt any two questions)	30	
Q10	XYZ Ltd. wants to start a café in Mumbai. Being the project manager of the company, you are asked to submit a business plan for it. Submit a concise business plan for XYZ Ltd.	15	CO4
Q11	If you have to introduce a new technology in your organization, but your employees are not ready to accept the new change. What strategies you would take to successfully implement new technology in your organization?	15	CO4
Q12	Your company is looking for an organizational restructuring (change) but few of the old employee are creating resistance for the same. As a manager what will be your stance? Kindly give few points to handle this situation.	15	CO4