



Name:

Enrolment No:

**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**

**End Semester Examination, December 2022**

**Course: International Business**

**Program: MBA -OG**

**Course Code: INTB-8003**

**Semester: III**

**Time : 03 hrs.**

**Max. Marks: 100**

**Instructions:** This questions paper has four sections A, B, C & D. You are required to attempt all the sections. Please read the instructions given with the respective sections carefully.

**SECTION A**  
**10Qx2M=20Marks**

S. No.	Attempt all the questions. Each question carries equal marks.	Marks	CO
Q	Statement of question		CO1
Q 1	“The Activities of multinational enterprises engaged in foreign direct investment and the development of business networks to create value across national boundaries.” This definition of Globalization is given by a. Alan Ragman b. Adam Smith c. C.K. Prahlad d. David Recardo	02	CO1
Q 2	The increasing integration of national economic systems through ----- in international trade, investment and capital flows: a. Decline b. Sustain c. Create d. Growth	02	CO1
Q 3	Who presented the supply side of international trade a. Haberler b. David Recardo c. Adam Smith d. Alfred Marshal	02	CO1
Q 4	Trade Openness Index can be interpreted as Long-haul international business is the least elastic segment a. Higher the TOI means the country prepared more for international trade b. Lower the TOI means the country is less open for international trade c. Higher TOI can be in the case of low GDP and high imports d. All of them	02	CO1
Q 5	Which Theory says "Trade is a positive-sum game" ? a. Theory of Absolute Advantage b. Factor Endowment Theory c. Theory of Comparative Advantage d. International Product Life Cycle Theory	02	CO1

Q 6	Which statement does not belong to Mint Parity Theory: a. The limit is determined by the cost of export. b. This theory is valid only where the countries are on gold standard. c. Actual rate of exchange in the market may differ from mint par rate beyond a well defined limit d. All of the above	02	CO1
Q 7	Where the unit of foreign currency is kept constant and price variation is reflected in the units of home currency is known as a. Indirect or foreign currency quotation b. Direct or home currency quotation. c. Neither Direct nor indirect d. Direct and Indirect Both	02	CO1
Q 8	The concept of Trade Creation and Trade Diversion was given by a. Pigou b. Lontief c. Jacob Viner d. Adam Smith	02	CO1
Q 9	Common external tariff is not a part of a. Customs union b. PTA & RTA c. Common Market d. Economic Union	02	CO1
Q 10	Which country moved to the top of the 63 nation list in 2022, in the World Competitiveness Index Survey, a. Denmark b. Switzerland c. Singapore d. India	02	CO1
<b>SECTION B</b> <b>4Qx5M= 20 Marks</b>			
Q	Attempt any four questions. Each question carries equal marks.		CO2
Q 11	India's Income Terms of Trade (TOT) = 129, Net TOT = 79, Gross TOT = 87. How will you interpret them?	05	CO2
Q 12	Discuss the concept of Balassa Index. Japan has zero Balassa Index in Clothing. What does it mean?	05	CO2
Q 13	Explain the rationale of maxim Buy High, Sell Low with respect to foreign exchange forward rate determination.	05	CO2
Q 14	Discuss the floating exchange rate system. Which is the most prevailing currency in the world and what is its percentage?	05	CO2
Q 15	Explain International Product Life Cycle Theory with respect to high, medium and low-income countries.	05	CO2
<b>SECTION-C</b> <b>3Qx10M=30 Marks</b>			
Q	Attempt all the questions. Each question carries equal marks.		CO3

Q 16	Critically analyze Pegged Exchange Rate System.	10	CO3												
Q 17	Explain the concept of currency depreciation and devaluation. If INR fell 9.8 % in comparison to USD in 2022. Can this phenomenon be classified as devaluation? Give Reasons. Also, discuss the situations in which currency value can be appreciated.	10	CO3												
Q 18	<p>Bombay on London is quoted as under:</p> <table border="1"> <tr> <td>Spot</td> <td>\$ 4.1430</td> <td>\$ 4.1475</td> </tr> <tr> <td>1 month forward</td> <td>1.5</td> <td>2.0 dis.</td> </tr> <tr> <td>2 months forward</td> <td>1.75</td> <td>2.25 dis.</td> </tr> <tr> <td>3 months forward</td> <td>2.75</td> <td>2.25 dis.</td> </tr> </table> <p>Calculate 1 month, 2 months and 3 months forward rates.</p>	Spot	\$ 4.1430	\$ 4.1475	1 month forward	1.5	2.0 dis.	2 months forward	1.75	2.25 dis.	3 months forward	2.75	2.25 dis.	10	CO3
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<b>SECTION-D</b> <b>2Qx15M= 30 Marks</b>															
Q	Attempt all the questions. Each question carries equal marks.		CO4												
	<p>India's leading IT company, Infosys, works with alliance partners with the best in class technologies in specific industries to develop business solutions for its clients. Infosys Alliances can be characterised either as</p> <ul style="list-style-type: none"> <li>▪ A marketing alliance for jointly developing, selling and delivering business solutions that leverage Infosys' industry, functional, and technical expertise, Global Delivery Model, and the alliance partner's technology and services, or</li> <li>▪ A technology alliance in which Infosys works with an alliance partner in order to build business and technical competence in the alliance partner's technology through training, engagement with the alliance partner's technical support and development teams, and the development of tools and methodologies.</li> </ul> <p>The Infosys' alliance partners include FileNet, IBM, Informatica, Intel, Mantas, Matrix One, Microsoft, Netegrity Inc., Oracle, Pinnacle, SAP, Siebel, Sun Microsystems, Supplychainge, TIBCO Software Inc, Wavecom, and Yantra.</p> <p>Source: Compiled from various Infosys' reports and publications.</p>														
Q 19	What is the international strategic alliance of Infosys and how does it comply with the theoretical concept of International Strategic alliance.	15	CO4												
Q 20	Based on your understanding, how will you justify/criticise the current international strategic alliance of Infosys?	15	CO4												