



Name:

Enrolment No:

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination, Dec 2022

Course: Digital HR
Program: BBA HR SPZ
Course Code: HRES 3013P

Semester: V
Time: 03 hrs
Max. Marks: 100

SECTION A
10Qx2M=20Marks

S. No.		Marks	CO
Q 1	Self Service Portals have the end goal of supporting : a. All Employees b. HR employees c. Customers d. Sales Team	[2]	CO1
Q2	BYOD policies are with respect to which devices in Digital HR? a. Desktops b. Mobile Phones c. Laptops d. None of the Above	[2]	CO1
Q3	Which is a common convergence point for SMACI in Digital HR a. Data b. Analytics c. Mobile d. Security	[2]	CO1
Q4	Which role does HR play as a Strategic Business Partner? a. Consultant b. Change Agent c. Project Manager d. All the Above	[2]	CO1
Q5	Which of the following Social Networks is least popular with businesses? a. YouTube b. Facebook c. Twitter	[2]	CO1

	d. LinkedIn		
Q6	ATS systems as part of e Recruitment stands for : a. Application Training Systems b. Applicant Tracking Systems c. Application Tracking Systems d. Application Training Systems	[2]	CO1
Q7	Old systems which are used by any organization to handle it's HR processes are generally called a. Cloud Systems b. Legacy Systems c. ERP Systems d. Mobile Systems	[2]	CO1
Q8	Which of the following are HR dashboards used for? a. Reporting HR Metrics only b. Reporting Business Metrics only c. Reporting Both d. None of the Above	[2]	CO1
Q9	FaceTime, Collaborate ultra and Go To meeting are examples of : e. Social Media Tools f. Groupware Technologies g. Self Service Tools h. None of the Above	[2]	CO1
Q10	Which relationships are important for HR as strategic Business Partners? a. Internal Stakeholders b. External Experts c. Both d. None of the above	[2]	CO1
SECTION B 4Qx5M= 20 Marks			
Q11	What are some advantages and disadvantages of Online Learning?	[5]	CO3
Q12	“Digitization of HR is always preceded by BPR”.Explain in brief.	[5]	CO1
Q13	What is the function of Applicant Tracking Systems in e Recruitment?	[5]	CO2
Q14	What are groupware technologies? Why are they used?	[5]	CO4
SECTION-C 3Qx10M=30 Marks			

Q15	What are the key future Workforce and Technology Trends	[10]	CO3
Q16	What are various Social Media tools used in Businesses and how can they be used? What are some risks of using them?	[10]	CO2
Q17	“Digital HR is a convergence of SMACI Technologies ” Explain	[10]	CO4
SECTION-D 2Qx15M= 30 Marks			
Q18	You are working as Head of Digital HR in QualiCom and you have been tasked by the HR Head to develop an Excellent Employee Portal. What factors would you consider to design a portal and ensure it is actively used by the employees?	15	CO3
Q19	You have been hired by DataSoft as Head of Digital HR and your CEO has asked you to prepare a detailed roadmap for HR Technology . Explain in detail what steps would you take to come out with Technology roadmap for Data Soft.	15	CO4