UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, December 2022

Course: International Business   **Semester: V**
Program: BBA LLB   **Time   : 03 hrs.**
Course Code: INTB-2012   **Max. Marks: 100**

Instructions: This questions paper has four sections A, B, C & D. You are required to attempt all the sections. Please read the instructions given with the respective sections carefully.

SECTION A
5Qx2M=10Marks

S. No.	Attempt all the questions. Each question carries equal marks.	Marks	CO
Q	Statement of question		**CO1**

Q. 1	Trade Openness Index can be interpreted as Long-haul international business is the least elastic segment
	  a. Higher the TOI means the country prepared more for international trade
	  b. Lower the TOI means the country is less open for international trade
	  c. Higher TOI can be in the case of low GDP and high imports
	  d. All of them
		02	**CO1**

Q. 2	Which of the following is the most important factor of KOF Index of Globalization
	  a. Economic Globalisation
	  b. Social Globalization
	  c. Political Globalization
	  d. Financial Globalization
		02	**CO1**

Q. 3	Where the unit of foreign currency is kept constant and price variation is reflected in the units of home currency is known as
	  a. Indirect or foreign currency quotation
	  b. Direct or home currency quotation.
	  c. Neither Direct nor indirect
	  d. Direct and Indirect Both
		02	**CO1**

Q. 4	Common external tariff is not a part of
	  a. Customs union
	  b. PTA & RTA
	  c. Common Market
	  d. Economic Union
		02	**CO1**

Q. 5	Which country moved to the top of the 63 nation list in 2022, in the World Competitiveness Index Survey,
	  a. Denmark
	  b. Switzerland
	  c. Singapore
	  d. India
		02	**CO1**

SECTION B
4Qx5M= 20 Marks

Q	Attempt any four questions. Each question carries equal marks.		CO2
Q 6	India's Income Terms of Trade (TOT) = 129, Net TOT = 79, Gross TOT = 87. How will you interpret them?	05	CO2
Q 7	Discuss the concept of Balassa Index. Japan has zero Balassa Index in Clothing. What does it mean?	05	CO2
Q 8	Explain the rationale of maxim Buy Low, Sell High with respect to foreign exchange forward rate determination.	05	CO2
Q 9	Discuss the floating exchange rate system. Which is the most prevailing currency in the world and what is it percentage?	05	CO2
Q 10	Explain International Product Life Cycle Theory with respect to high, medium and low-income countries.	05	CO2

SECTION-C
2Qx10M=20 Marks

Q	Attempt any two questions. Each question carries equal marks.		CO3
Q 11	Critically analyze Pegged Exchange Rate System.	10	CO3
Q 12	Explain the concept of currency depreciation and devaluation. If INR fell 9.8 % in comparison to USD in 2022. Can this phenomenon be classified as devaluation? Give Reasons. Also, discuss the situations in which currency value can be appreciated.	10	CO3
Q 13	Bombay on London is quoted as under: 	Spot	$ 4.1430	$ 4.1475	 	1 month forward	1.5	2.0 dis.	 	2 months forward	1.75	2.25 dis.	 	3 months forward	2.75	2.25 dis.	 Calculate 1 month, 2 months and 3 months forward rates.	10	CO3

SECTION-D
2Qx25M= 50 Marks

Q	Attempt all the questions. Each question carries equal marks.		CO4
	India's leading IT company, Infosys, works with alliance partners with the best in class technologies in specific industries to develop business solutions for its clients. Infosys Alliances can be characterised either as ▪ A marketing alliance for jointly developing, selling and delivering business solutions that leverage Infosys' industry, functional, and technical expertise, Global Delivery Model, and the alliance partner's technology and services, or ▪ A technology alliance in which Infosys works with an alliance partner in order to build business and technical competence in the alliance partner's technology through training, engagement with the alliance partner's technical support and development teams, and the development of tools and methodologies.		

	The Infosys' alliance partners include FileNet, IBM, Informatica, Intel, Mantas, Matrix One, Microsoft, Netegrity Inc., Oracle, Pinnacle, SAP, Siebel, Sun Microsystems, Supplychainge, TIBCO Software Inc, Wavecom, and Yantra. Source: Compiled from various Infosys' reports and publications.		
Q 14	What is the international strategic alliance of Infosys and how does it comply with the theoretical concept of International Strategic alliance.	25	CO4
Q 15	Based on your understanding, how will you justify/criticise the current international strategic alliance of Infosys?	25	CO4