



<b>Name:</b> <b>Enrolment No:</b>	
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**UPES**

**End Semester Examination, December 2024**

**Course: Introduction to Logistics Management**  
**Program: BBA Logistics Management**  
**Course Code: LSCM1009**

**Semester: I**  
**Time: 03 hrs.**  
**Max. Marks: 100**

**Instructions:**

**SECTION A**  
**10Qx2M=20Marks**

S. No.	Answer all the questions	Marks	CO
Q 1	Which of the following is NOT a typical logistics function? A. Order fulfillment B. Inventory management C. Product design D. Transportation management	2	CO1
Q 2	The term "reverse logistics" refers to: A. Moving goods from suppliers to retailers B. Returning damaged products from consumers to manufacturers C. Storing finished goods in a warehouse D. Transferring goods between different warehouses	2	CO1
Q 3	What is cross-docking in warehouse operations? A. Storing products until they are sold B. Directly transferring products from incoming to outgoing transportation without storing C. Sorting products based on product type D. The process of packaging products	2	CO1
Q 4	Which of the following is an important function of a warehouse? A. Manufacturing products B. Storing raw materials, WIP, and finished goods C. Designing new products D. Marketing and advertising products	2	CO1
Q 5	What is the primary role of a logistics manager? A. To design new products B. To manage the transportation, storage, and delivery of goods C. To handle human resources D. To set up marketing campaigns	2	CO1
Q 6	A 3PL (Third-Party Logistics) provider typically handles all EXCEPT: A. Warehousing and inventory management B. Transportation and distribution C. Full product manufacturing D. Order fulfillment	2	CO1

Q 7	The function of "Transportation" in logistics is primarily concerned with: A. Managing warehouse space B. Moving goods from one location to another C. Purchasing raw materials D. Designing packaging materials	2	CO1
Q 8	Which of the following is an advantage of using a 4PL (Fourth-Party Logistics) provider? A. Provides only transportation services B. Acts as an intermediary between the business and multiple 3PLs, integrating the entire supply chain C. Focuses on managing inventory storage D. Manages a single aspect of logistics operations	2	CO1
Q 9	What is the role of packaging in logistics? A. To protect products during transit and storage B. To promote the product to consumers C. To increase product weight D. To add to the environmental footprint	2	CO1
Q 10	What is "Last-Mile Delivery" in logistics? A. The final step of product manufacturing B. The transportation of goods to the final customer or retailer C. Storing goods in warehouses before shipment D. Managing inventory levels at retail locations	2	CO1
<b>SECTION B</b> <b>4Qx5M= 20 Marks</b>			
Q 11	What are the decision areas in Logistics to consider and explain with example.	5	CO2
Q 12	Differentiate between Inbound and Outbound Logistics.	5	CO2
Q 13	What is reverse logistics, and why is it becoming increasingly important for businesses?	5	CO2
Q 14	Explain Inventory, its necessity and appropriate reason to Carry Inventory?	5	CO2
<b>SECTION-C</b> <b>3Qx10M=30 Marks</b>			
Q 15	Discuss the different types of inventory (raw materials, work-in-progress, finished goods) and explain the role of inventory management in maintaining optimal stock levels.	10	CO3
Q 16	How do the elements of logistics (transportation, inventory management, order fulfillment, etc.) work together to improve overall supply chain efficiency? Provide examples of how optimizing each element can benefit a company's operations.	10	CO3
Q 17	Describe the Primary functions and types of Warehouse.	10	CO3

**SECTION-D**  
**2Qx15M= 30 Marks**

Q 18	<p>EcoGreen Ltd., a company that manufactures sustainable packaging materials, has been handling its own transportation and warehousing operations. However, as the company grows, managing logistics in-house has become more complex and costly. EcoGreen Ltd. is considering outsourcing its logistics operations to third-party service providers.</p> <p>Should EcoGreen Ltd. consider switching to a 3PL provider? What are the advantages and disadvantages of outsourcing logistics functions to a 3PL, and how might this decision impact the company's operations and cost structure?</p>	<b>15</b>	<b>CO4</b>
Q 19	<p>FreshBite Foods, a company that distributes perishable goods, has been facing challenges with their logistics operations. Due to inefficient transportation scheduling and inventory handling, many shipments are delayed, and product quality is compromised during transit.</p> <p>What steps can FreshBite Foods take to improve their logistics operations? How can better coordination between transportation, inventory management, and order fulfillment help optimize the supply chain and ensure product quality?</p>	<b>15</b>	<b>CO4</b>